# Red Ruby Group (RRG) Token Litepaper

## Introduction and Purpose

This Whitepaper is issued by PT Red Ruby Bali ("Red Ruby" or the "Group") to outline the conceptual, economic, and operational framework of the Red Ruby Group Token ("RRG Token") and the broader Red Ruby ecosystem. This document reflects the Group's position and intentions as of December 2025 and is not expected to be amended or reissued unless there is a material change to the implementation, regulatory posture, or commercialization of the Red Ruby ecosystem.

This Whitepaper is provided strictly for informational and explanatory purposes. It does not constitute a financial offering memorandum, prospectus, or solicitation to invest in securities. Rather, it explains how tokenization is used as a digital membership and participation mechanism within the Red Ruby lifestyle and hospitality ecosystem.

## The Red Ruby Group and Its Assets

Red Ruby is a collective of lifestyle, hospitality, entertainment, and accommodation businesses operating exclusively in Bali, Indonesia—globally recognized as one of the world's premier tourism destinations. Over more than eight years of continuous operation, the Group has invested significantly in physical venues, brand development, human capital, and operating infrastructure. These businesses are best described as income-generating lifestyle assets, combining food and beverage, nightlife, events, and experiential hospitality.

Unlike early-stage or conceptual projects, Red Ruby operates established venues with real customers, recurring revenue, and demonstrable operational history. This distinction is central to the design philosophy of the RRG Token: tokenization is applied not to a speculative concept, but to an already functioning lifestyle ecosystem.

## Why Tokenize Red Ruby

The strategic objective behind tokenizing Red Ruby is to unlock new forms of capital efficiency, community alignment, and brand expansion without transferring legal ownership of the underlying businesses. Traditional financing methods—such as bank debt or equity dilution—often impose rigid constraints or regulatory burdens that are misaligned with lifestyle-driven hospitality brands.

Through tokenization, Red Ruby seeks to transform its existing customer base, partners, and supporters into active participants in its ecosystem. The RRG Token enables a membership-based model that provides access to privileges, rewards, and experiential benefits across Red Ruby venues, while simultaneously allowing the Group to recycle capital into refurbishment, expansion, and selective acquisitions.

In essence, the RRG Token converts loyalty and participation into a programmable, transferable digital asset that aligns the interests of the Group and its global community.

## Real-World Asset Tokenization: Conceptual Positioning

The term Real-World Asset (RWA) tokenization has evolved into a broad umbrella covering very different legal and technical models. These range from heavily regulated, equity-backed instruments to utility-based tokens that reference real-world businesses only at the level of access or experience.

Red Ruby intentionally adopts a non-equity, non-securitized RWA model. This approach avoids tokenizing ownership in Indonesian legal entities, which is restricted by law, while still allowing token holders to benefit economically and experientially from the success of the ecosystem. Structural clarity is foundational to the RRG Token design: token holders are members and participants, not shareholders.

## Tokenization Structure and Membership Model

The RRG Token does not represent shares, equity, or legal ownership in PT Red Ruby Bali or any affiliated entity. It does not confer rights to dividends, voting under corporate law, or claims on assets in liquidation.

Instead, the token derives its value from contractual and programmatic rights within the Red Ruby ecosystem. These rights include, but are not limited to, membership recognition, access privileges, loyalty rewards, cashback mechanisms, preferential pricing, and participation in ecosystem-wide incentive programs. The economic linkage to Red Ruby's operating income is implemented through reward structures rather than legal profit entitlement.

This structure allows the RRG Token to function seamlessly within permissionless blockchain environments. Tokens can be held, transferred, or traded globally, integrated into automated market makers, bonding curves, or loyalty logic, and used to dynamically adjust membership tiers. Membership may last for a single day, a defined period, or effectively for a lifetime, entirely at the discretion of the token holder.

From a brand perspective, this model extends Red Ruby beyond physical venues into a global digital lifestyle community. From a user perspective, it provides many of the experiential benefits associated with ownership—without the legal, financial, or regulatory risks of owning equity.

## Red Ruby Digital Access and Tiered Membership Framework (RRDA)

To translate token ownership into practical, real-world utility, the Red Ruby ecosystem incorporates a digital access and membership framework referred to as **RRDA**. This framework represents the operational layer through which the RRG Token is recognized, validated, and applied across Red Ruby venues and affiliated services.

Rather than functioning as a traditional entry, ticketing or loyalty program, RRDA is designed as a **token-aware access system**. It allows Red Ruby to grant entry, privileges, and experiential benefits based on verifiable participation within the ecosystem, without relying on physical passes, centralized accounts, or manual reconciliation to specific venues and properties. In this model, access is not issued as a static entitlement but emerges dynamically from token-based participation.

A core feature of the RRDA framework is its **tiered membership architecture**. The ecosystem is expected to support between four and five distinct membership tiers, each representing a progressively deeper level of engagement with the Red Ruby lifestyle. These tiers are designed to accommodate a broad spectrum of participants, ranging from short-term visitors seeking immediate access benefits to long-term supporters with recurring or sustained participation.

Membership tiers may differ in scope, duration, and privileges. Lower tiers are intended to facilitate seamless entry and baseline experiences, while higher tiers unlock enhanced access, preferential treatment, and exclusive experiential opportunities. Importantly, tier progression is not fixed or permanent. Members may move between tiers based on token holdings, participation intensity, time-based engagement, or other programmable conditions defined by the ecosystem.

From an operational perspective, the RRDA framework enables Red Ruby to align capacity management, guest flow, and experiential quality with real-time participation signals. This is particularly important in high-volume nightlife and entertainment environments, where speed, simplicity, and reliability are critical. By abstracting complexity away from front-line operations, FDC allows staff and guests to interact naturally while the underlying validation logic operates digitally in the background.

From an economic standpoint, RRDA provides a mechanism through which consumption-based activity—such as entry access or included experiences—can be integrated into the broader reward and incentive structure of the RRG Token. This

allows value generated within physical venues to reinforce digital participation without creating direct profit claims or financial entitlements.

Crucially, the RRDA framework does not constitute ownership, governance authority, or revenue rights. It exists solely to enhance access, recognition, and experiential alignment within the Red Ruby ecosystem. By maintaining this clear separation, Red Ruby ensures regulatory clarity while delivering a practical and scalable token-based membership model suited to real-world hospitality operations.

## Token Economics and Supply Design

| Tokens Issued to/for | Tokenomics | RRT Tokens |
|---|---|---|
| **1. Issued for Initial Asset Acquisition** | **12,00%** | **300.000.000** |
| **2. Issued to Developers** | **2,00%** | **50,000.000** |
| **3. Issued to Promoters** | **2,00%** | **50,000.000** |
| **4. Issued to Treasury** | **10,00%** | **250.000.000** |
| **5. Liquidity Pools** | **5,00%** | **125.000.000** |
| **6. Communities, Staff & Star Provident** | **5,00%** | **125.000.000** |
| **7. Marketing & Promotional** | **4,00%** | **100.000.000** |
| **8. Issued on Bonding Curve** | **22,00%** | **550.000.000** |
| **9. Issued on DEX** | **14,00%** | **350.000.000** |
| **10. Issued OTC** | **14,00%** | **350.000.000** |
| **11. Presale** | **10.00%** | **250.000.000** |
| **Totals** | **100,00%** | **2.500.000.000** |

A fixed supply of 2,500,000,000 RRG Tokens has been minted. This supply has been deliberately structured to balance long-term alignment, ecosystem growth, liquidity, and community incentives.

Allocations to management, staff, developers, promoters, treasury, and service partners are subject to price-based release conditions, ensuring that insiders and contributors are economically aligned with sustainable token value appreciation rather than short-term speculation. Liquidity provisioning is segregated and functionally restricted to support orderly market formation and trading stability.

A substantial portion of the supply is allocated to market-based distribution mechanisms, including a bonding curve and decentralized exchanges (DEXs). This ensures transparent price discovery, broad access, and progressive decentralization of token ownership. You can find more details about the allocation bellow:

1. Three hundred million (300,000,000) RRG tokens restricted and locked issued to the owners and managers of the various entities and businesses of the Red Ruby Group for the acquisition of assets and rights to be released upon the RRG Token price reaching eight cents USD ($0,08).
2. Fifty million (50,000,000) RRG tokens restricted and locked issued to the developers of the RRG token to be released upon the RRG Token price reaching eight cents USD ($0,08).
3. Fifty million (50,000,000) RRG tokens restricted and locked issued to the promoters to be released upon the RRG Token price reaching eight cents USD ($0,08).
4. Two hundred and fifty million (250,000,000) RRG tokens restricted and locked issued to the Red Ruby Treasury account; 1) securing StarTOKENS to be acquired for future applications of the Red Ruby Group businesses in an off-market purchase agreement; 2) Including one hundred and fifty million (150,000,000) RRG tokens reserved for Merger & Acquisition of further revenue generating assets.
   The RRG tokens herein issued to be released upon the RRG Token price reaching eight cents USD ($0,08).
5. One hundred and twenty-five million (125,000,000) RRG tokens restricted in function and locked to form a liquidity pool to support trading platforms transacting RRG tokens. Tokens are only released or converted to currency of a need's basis as required by the individual platforms.
6. One hundred and twenty-five million (125,000,000) RRG tokens restricted and locked issued to various group at zero cost to communities, teams and service providers who support the Red Ruby Group in its endeavor to attract a targeted membership of fifty thousand (50,000) individuals. In addition, one percent of minted RRG Tokens are allocated to the Red Ruby Group Star Provident Fund. The RRG tokens to be released upon the RRG Token price reaching six cents USD ($0,06).

7. One hundred million (100,000,000) RRG tokens unrestricted and issued for marketing and promotional purposes being released to the market on a need's basis. Such to be managed by the company executive management team.
8. Five hundred and fifty million (550,000,000) RRG tokens are allocated unrestricted and available to the market via the Bonding Curve trading platform. On eighty percent (80%) of the RRG token being deployed into the market the RRG Token shall graduate from the Bonding Curve to the DEX market place increasing the market supply with the addition of a further allocation of RRG Tokens.
9. Three hundred and fifty million (350,000,000) RRG tokens are allocated unrestricted and available to the market via the StarCHAINSWAP DEX (decentralized market exchange).
10. Two hundred and fifty million Tokens (250,000,000) offered as a Presale and three hundred and fifty million (350,000,000) RRG Tokens of the allocation are available in OTC (over-the-counter) transactions via the e-Wallet. All locked until the DEX price reaches $0,10 (ten cents) per token.

Also, tokens graduating from the bonding curve are added to the total supply representing fifty percent (50%) of total circulating supply.

The bonding curve mechanism is designed as an initial market formation phase. Upon deployment of approximately eighty percent of the bonding curve allocation, the RRG Token is intended to graduate to the StarCHAINSWAP decentralized exchange trading platform, increasing circulating supply while enhancing liquidity depth.

## Treasury, Staff and Community Growth

The Red Ruby Treasury plays a central role in sustaining the ecosystem. Treasury-held tokens are intended to support future applications, rewards programs, strategic partnerships, and off-market acquisitions that directly enhance the Red Ruby lifestyle and income earning offerings of the Red Ruby Group.

Community and service-provider allocations are designed to support the Group's ambition to reach a targeted membership base of two hundred thousand (200,000) individuals. These tokens function as alignment tools, rewarding contributors who directly support growth, operations, and brand reach.

Marketing and promotional allocations remain under executive management control and are deployed strictly on a needs basis to support adoption, events, and ecosystem awareness.

## Market Access and OTC Transactions

In addition to bonding curve and DEX trading, a controlled over-the-counter (OTC) mechanism is for peer-to-peer transactions.

OTC token deployment is price-gated, ensuring that such transactions only occur once a defined valuation threshold has been achieved. This mechanism is intended to support strategic placements and large transactions without destabilizing open-market liquidity.

## Roadmap and Strategic Outlook

The RRG Token is scheduled for initial launch for a presale on 1st of April 2026, with public through bonding curve commencing 3 months after the presale launch which is on 1st of July 2026. Migration to decentralized exchange trading will be launched based on the market conditions and bonding curve progression.

Operationally, Red Ruby plans significant reinvestment into its physical assets, including the expansion and refurbishment of the Red Ruby Club in Petitenget by September 2026, followed by the targeted acquisition of additional strategic operations by December 2026.

By the end of 2026, the Group aims to exceed 100,000 active members, achieve full token circulation, and reach a total ecosystem market capitalization in excess of USD 120 million, subject to market dynamics and adoption.

## Legal Disclosures and Risk Statements

PT Red Ruby Bali reserves the right to modify or update this Whitepaper at any time without notice. This document does not constitute financial, investment, tax, or legal advice. Prospective participants are strongly encouraged to consult independent professional advisors before engaging with the RRG Token.

This Whitepaper is not a prospectus, does not constitute an offer or solicitation, and has not been reviewed or approved by any regulatory authority. It does not purport to contain all information necessary to evaluate participation in the RRG Token ecosystem.

RRG Tokens are intended solely as digital membership acknowledgements and ecosystem participation instruments. They are not intended to constitute securities under applicable laws. Statements contained herein may include forward-looking information subject to risks and uncertainties, and actual outcomes may differ materially.

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